



POP UP WEDDINGS 2024

A "Pop-up Wedding" concept sounds intriguing! Given the emphasis on affordability and efficiency.

WHAT IS A POP-UP WEDDING?

A Pop-Up Wedding is a concept designed to simplify the wedding planning process by offering couples a pre-designed package that covers essential elements such as the venue, decorations, services, and more. It's a concise and efficient way to celebrate your special day without the complexities and costs associated with traditional weddings.

HOW MANY PEOPLE CAN I INVITE?

The exact number of guests you can invite may vary based on Hidden Cradle's specific package and venue capacity. However, given the streamlined nature of a Pop-Up Wedding, there might be a limit to ensure an intimate and manageable event. It's essential to discuss guest capacity details with Hidden Cradle during your planning process.

WHERE DOES IT HAPPEN?

Hidden Cradle offers two unique venues for Pop-Up Weddings:

1. **Caves:** Experience the enchantment of a cave setting, providing a unique and intimate backdrop for your ceremony.
2. **Orchards:** Embrace the natural beauty of orchards, surrounded by scenic landscapes and serene surroundings.

HOW LONG DOES A POP-UP WEDDING LAST?

A Pop-Up Wedding at Hidden Cradle typically lasts for a duration of 4 hours, allowing couples to enjoy a concise yet memorable celebration without extending into a full-day event.

IS FOOD AND DRINK PROVIDED?

While the Pop-Up Wedding package may not include full-fledged catering, Hidden Cradle offers the flexibility to arrange snacks and drinks for your guests. It's essential to discuss specific food and beverage options and any additional costs associated with catering services.

WHEN CAN YOU HOST A POP-UP WEDDING AT HIDDEN CRADLE?

You can host a Pop-Up Wedding at Hidden Cradle primarily on:

- **Fridays:** This is the standard day available for Pop-Up Weddings without incurring any additional costs.

However, if you wish to host your Pop-Up Wedding on:

- **Weekends (Saturdays and Sundays):** Expect to incur additional costs due to the heightened demand for these popular days. This ensures availability and allows Hidden Cradle to accommodate special arrangements for couples who prefer weekend celebrations.
- **Days Surrounding Public Holidays (Before, On, or After):** Similar to weekends, hosting your wedding on days adjacent to public holidays will also result in additional costs. This approach helps Hidden Cradle manage demand effectively, ensuring availability and catering to couples who choose these specific dates for their celebrations.

By incorporating additional costs for weekends and days surrounding public holidays, Hidden Cradle maintains a balance between accommodating couples' preferences and managing capacity, allowing couples to experience a memorable Pop-Up Wedding in the unique venues of caves or orchards while understanding the associated pricing structure.

CAN WE BRING OUR OWN SUPPLIERS?

One of the key advantages of a Pop-Up Wedding at Hidden Cradle is the convenience of having everything organized for you. While the package offers comprehensive services, if you wish to bring your suppliers or personalize specific elements, it won't affect the cost of the Pop-Up Wedding from Hidden Cradle's side. This flexibility allows couples to incorporate unique touches or preferences while benefiting from the streamlined package offerings.

HOW MUCH DOES IT COST?

The starting costs for a Pop-Up Wedding at Hidden Cradle range from R30,000 to R45,000, providing couples with a transparent pricing structure and value-driven package that encompasses essential wedding elements without exceeding budget constraints.

In summary, a Pop-Up Wedding at Hidden Cradle offers couples a tailored and efficient approach to celebrating their love, combining convenience, affordability, and elegance in unique venues such as caves or orchards.

INCLUDED IN THE POPUP WEDDINGS PACKAGE:

1. **Venue and Infrastructure:** The necessary space and facilities required for both the couple and their guests to host the wedding ceremony and possibly a reception.
2. **Private Area for Nuptials:** A designated private space within Hidden Cradle for the wedding ceremony.
3. **Floral Arrangements:**
 - Bouquet and boutonniere for the bride and groom respectively, up to the value of R400.
 - Flowers for a wedding arch, up to the value of R1500, enhancing the aesthetic appeal of the ceremony area.
4. **Coordination Meetings:** Two meetings with a wedding coordinator to discuss and plan the event details, ensuring everything aligns with the couple's vision.
5. **Officiant Services:** A licensed officiant to conduct the wedding ceremony, with the availability depending on the chosen date.
6. **Mini Gourmet Cake:** A mini gourmet cake designed to serve up to 10 people, offering a sweet treat for the couple and a few guests.
7. **Photography & DJ Services:**
 - A professional photographer to capture memorable moments of the wedding day, this may incur additional costs.
 - A DJ to provide music and entertainment, depending on the availability on the chosen date. This may incur additional costs.
8. **Sparkling Wine:** A celebratory touch with sparkling wine provided for the couple to toast their new journey together.
9. **Setup & Breakdown:** Assistance in setting up the necessary arrangements for the wedding and breaking down post-event, ensuring a seamless experience for the couple.

NOT INCLUDED IN THE POPUP WEDDINGS PACKAGE:

1. **Staffing on the Day:** Additional personnel beyond what's provided in the package, which might be necessary for larger events or specific requirements.
2. **Bridal Suite:** A dedicated space for the bride and bridal party to prepare and get ready before the ceremony.
3. **Accommodation:** Overnight stays or accommodations for the couple, guests, or bridal party at Hidden Cradle.
4. **Wedding Invitations:** Design, printing, and distribution of invitations to guests, allowing couples to choose their preferred style and method.
5. **Specific Details & Props:** Customized decor, props, or additional elements not covered in the package, giving couples the flexibility to personalize their wedding theme or aesthetics.
6. **Food and Drinks:** Catering services, food, beverages, and related items for the wedding reception, ensuring guests are treated to a delightful culinary experience.

7. With this structured approach, Hidden Cradle's Popup Weddings concept offers couples a curated experience that balances essential wedding elements with affordability and efficiency, allowing them to celebrate their special day without extensive planning or expenses.

A Pop-Up Wedding is a modern and streamlined approach to celebrating your marriage, offering couples a curated and cost-effective alternative to traditional wedding planning. Here's a more detailed breakdown based on the information provided:

